

Souls 2 Enroll Outreach

MARK YOUR CALENDARS

<u>Date</u>	<u>Suggested Event</u>	<u>Member of Congress Action</u>	<u>Faith Community Action</u>
Tues., Nov. 7th	Post the documents in the links provided and other ACA Open Enrollment materials on your social media	Do You Need Health Insurance?	Do You Need Health Insurance?
		Top 10 Reasons To Enroll	Top 10 Reasons To Enroll
		Getting Free Help To Sign Up For Coverage	Getting Free Help To Sign Up For Coverage
		5 Steps to Staying Covered	5 Steps to Staying Covered
Wed., Nov 8th	Souls 2 Enroll Press Conference	Join faith leaders for a press conference (House Triangle at 2:00pm)	Join the House Democrats for a press conference (House Triangle at 2:00pm on Wed. Nov. 8th)
Fri., Nov. 10-Nov. 11th	Veteran's Day Weekend	When doing press in your Districts, include compelling stories of veterans and/or families who have been impacted by ACA on your social media	Share compelling stories of veterans and/or their families who have been impacted by ACA via social media
Sun., Nov. 12th	Souls 2 Enroll Kick Off Weekend	Members of the Democratic Caucus are encouraged to participate in speaking engagements and press in their Districts.	Place enrollment info in bulletins and video announcements, invite someone to your church to speak about ACA, Post enrollment to social media pages, ask congregants to pledge to get covered and track this from week to week
Thurs., Nov. 16th	Pre-Thanksgiving Op Eds	Submit Op-Eds with a message tailored around the holiday season to local papers and print news outlets	Faith leaders will submit op-eds & letters to the editor to local papers and print news outlets connecting your message to the holiday season
Sunday, Nov. 19th	Souls 2 Enroll Sabbath Weekend	Speak at churches and events in your District to promote enrollment.	Continue to encourage enrollment, include info in bulletin and video announcements
Thurs., Nov. 26th -Dec. 1st	Social Media Thunder Clap	Amplify our efforts by simultaneously posting on social media. More information like sample tweets and graphics can be found in the toolkit on www.Souls2Enroll.org	
Sun., Dec. 3rd	Souls 2 Enroll Sabbath Weekend	Speak at churches and events in your District to promote enrollment.	Continue to encourage enrollment, include info in bulletin and video announcements
Thurs., Dec. 7th	Media Blitz	More information will be provided.	
Sun., Dec. 10th	Souls 2 Enroll Sabbath Weekend	Speak at churches and events in your District to promote enrollment.	Continue to encourage enrollment, include info in bulletin and video announcements